

JA Company Program Timeline for 2026-2027

August - September

School starts! Teachers orient students; JA Volunteers visit.

August - October

Begin curriculum to organize companies and ideate product.

October

Oct. 15th (Thursday): JA Company Start-Up Conference at Stark State

- Guest speakers include: CEO's, CFO's, CMO's, Sales & Marketing, JA Company Alumni

Banking Days: Dates TBD JA Rep meets with each company to organize bank accounts

November

Pitch Days: Companies can pitch virtually to Industry Experts to be lent up to \$600 to capitalize their companies

December - January - February - March - April

Selling Every Saturday at Hartville Marketplace

Selling at Craft Shows, Akron Home and Garden Show, Hartville Hardware Tool Show

Appearances on News shows

Classroom visits from JA Company Coordinator (staff) to gauge team progress

February

Begin preparing local competition materials: Annual Report and Commercial outline

Subject Matter Consultant visit (optional): Marketing/Graphic Design

March

JA Entrepreneurship Challenge & Expo student preparation (local competition):

- Trade Show booth
- Commercial
- Annual Report
- Live Presentation

Recruit and train judges

Finalize all logistical detail for in-person competition

April

April 22nd (Thursday): JA Entrepreneurship Challenge & Expo

JANCO staff and mentors provide post-competition feedback to each team prior to JA National

Student Leader Summit (JA NSLS) submissions

End of Month: JA NSLS submission period - projected

May

Liquidate companies and transfer money out of bank accounts. DO NOT CLOSE BANK ACCOUNTS

Mid May: JA NSLS finalists announced

Communicate with participating schools for upcoming academic year

June

Staff and mentors work with JA NSLS teams

Date TBD - Future Bound Virtual Competition

